# The Communiqué



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# ANNUAL DAY CELEBRATIONS & ANNUAL CULTURAL FEST 2018 Mudita

The 26th Foundation Day of RRDC (Regional Rural Development Centre) – which is the parent entity of Sambandh, was celebrated on 2nd October 2018. It was a milestone in the journey of the organisation which has grown from its humble beginnings to what it has achieved today. Mr. Santosh Amat, Chairman, Sundargarh Special Development Council joined the program as the Chief Guest and shared his noble thoughts about nurturing native entrepreneurship in the Sundargarh and the adjacent districts. An Annual Cultural Festival was also organised to celebrate the occasion on 27th October 2018, where many of the budding talents showcased their art and skills by participating in the dance and singing competitions.







## **Client Engagement: Health Camp & Awareness Camp**

Another health check- up camp was organised for the clients and commoners on 14th October 2018 at Pampra, Badgaon. Well experienced physician provided medical consultation, did sugar/TB tests and blood pressure checks of all the visitors to the camp. About 100 persons attended the health camp and took the benefit of the medical advice, necessary tests and took home some general medicines.

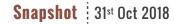
Besides, awareness camp on financial literacy, banking habits and Govt. Schemes was organised for the benefit of the clients. With the support and initial learnings from the success of the SIDBI-PSIG supported FL & WE program, Sambandh has taken the assistance to the next level. The SPM & PE team facilitates in organising such camps where the knowledge is being shared through role plays and street plays. About 12 mass awareness camps were organised in the month of October benefitting about 1500 peoples from Sambandh's different operational districts.











States in Operation	3		
Districts	24	1	
Branches		57	
Total Staff		514	
Clients		152334	
Portfolio (In INR M	n.)	2516	









#### Financial Literacy training under the ADB TA initiative



Mr. Sachin Kumar from Samavit under the ADB TA initiative visited Sambandh and provided training on digital financial literacy at Odisha State Office and Bhubaneswar branch. The digital financial literacy training module included several videos on loans, insurance, savings,

pensions and digital transactions which the Financial Services Officer will be delivering to our clients. The audio-visual training module will heighten the interest of the clients and give them a better understanding about different financial products which they can use in their day to day life.

#### **Mentorship Training**



Learning is a continuous process. Regardless of our little or years of experience, we can learn from each other given the distinctive skillsets each one of us possess. Mentorship Training of 4 batches were conducted with a motto of providing practical knowledge

employees along with the theoretical knowledge which helped the participants to sharpen their soft skills. Through mentoring and by being open to learning, we believe that our employees can reach their ultimate potential to accomplish their goals at work and individual lives.

#### Leadership Training organised by OSAFII





A training programme on Leadership Development in Microfinance was organized by OSAFII on 26th and 27th October at Hotel Suryansh, Bhubaneswar. Mr P. Elias Lugun from Internal Audit department and Mr Budhnath Oram from MIS department participated in the two days programme. They were trained on various leadership aspects like conceptualizing the leadership development in microfinance industry, professional practices required for leadership development, assertiveness and practical orientation in leadership development and ways to facilitate leadership development in microfinance. The two days training programme has helped the participants in improving their decision making power and tackling crisis in the industry tactfully.

#### **Induction Training**





Induction training is imperative as per the organization context. The induction process allows the inducted employees to gain valuable insights regarding the organisation and how they are expected to integrate themselves with it. The training program includes both training and mentoring which was conducted by the SPM & PE Team. This process helps to reduce stress and anxiety associated with a new job and improves their morale and feelings about the job and workplace. In the month of October, induction training was organised in two batches, in which 13 trainees were present in first batch and another 15 participated in second batch. The fruitful training process has resulted in addition of 21 new employees in Sambandh family.

#### Visitors of the month





### **Employee Engagement Activity**





# Sambandh E- Library

The more we read, the more we understand the world around us. To implement it in everyone's life, Sambandh has taken a small initiative called "Sambandh E-Library", in which the motivational, inspirational and informational stories are shared through email and WhatsApp across the organisation to give a boost to the employee's morale, while starting a day at workplace.









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