# The Communiqué

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JANUARY 2020

VOLUME 3 | ISSUE 1

Corporate Office: Sambandh Finserve Pvt. Ltd. Plot No."0" - 4/9, Area 7&8, Civil Township, Rourkela-769004, Odisha, India | CIN: U671200R1996PTC011931







### Annual Cultural Fest 2019-2020

The organisation provides equitable opportunities to all its employees to excel in their respective roles. While providing an open work culture it is equally important that the efforts of the committed employees are recognized and rewarded. Annual Cultural Fest is such an occasion where the work of outstanding employees is acknowledged and certificate of appreciation is presented. In addition to that, the employees even showcase their skills in the form of singing, dancing and acting – the best performances are rewarded on the stage. More than 500 employees participated in the one-day program and those who participated in the competitions kept the audience at the edge of their seats with their scintillating performances.

### Operational Snapshot | January 2020 -



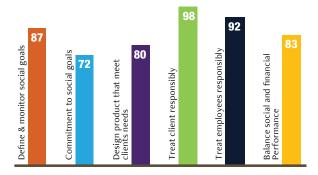


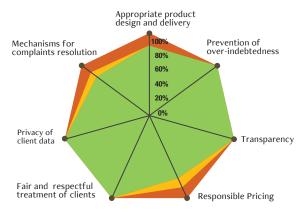


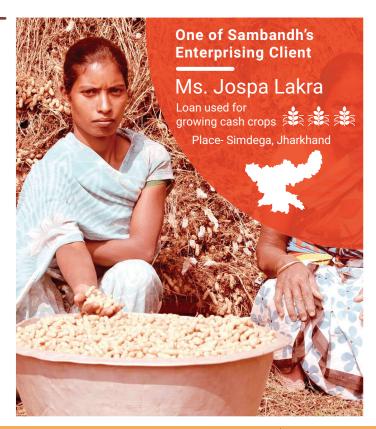




#### SPI4 Score 85% | As on December 2019 -









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One of the most energetic and committed cluster trainer Ms. Jully Kerketta of SPM & PE team, is a resident of Saranda Marg village (Kuarmunda). Jully has done her MBA from NISWASS (National Institute of Social Work and Social Sciences), Bhubaneswar. She started her career at Sambandh as Field Executive in the BC Program, however her keen interest in training and public interaction made her an obvious choice for SPM & PE department. In this collectively accumulated journey of 3 years, Jully has got the opportunity to work for different financial literacy programs, SIDBI-PSIG being the most prominent one. She is one of such employees who has in-depth knowledge of financial literacy; budgeting, savings, health and hygiene. She is also best suited for the folk media, which is one of the oldest forms of communication in the rural areas; her expressions, actions, and audacious voice is enough to gather the mass and educate them on the required topics. Sharing her experience Jully says "I am enjoying my work, I feel myself very lucky because I am doing what I always wanted to do. I have never taken my job as a burden rather I feel that I am practicing my hobbies, as learning, exploring new things and public speaking is what I always love to do. Sambandh offered me a larger canvas to work with, which helped me in building my self-confidence. It also helped me to deal with urban and rural people, it made me to understand the real meaning of teamwork. Activities like HSD and different training programs have given me the opportunities to polish my documentations skill. And more importantly Sambandh is a place of equality where everybody gets the liberty to express their views and thoughts."

# New Branches Opened at Various States of our Operation



### OSAFII Training Program on 'Gender Mainstreaming in Microfinance' for MFIs in Odisha



The 2 days program covered broad topics such as Concepts and Basics of Gender, Gender Patriarchy, Gender Roles, Gender Stereotype, Practical and Strategic Gender Needs and the Process and Procedures involved in Prevention of Sexual Harassment at workplace. The essence of mainstreaming gender is bringing systemic and structural changes to address root causes of inequity, and to create an empowering environment in which women can make choices, get equal opportunities and have equal access as well as control over resources. Ms. Shweta Das from the Corporate Strategy team participated in the training program.

How Gender Mainstreaming can be adopted at Organisation level:

- Making women concerns and experiences equally integral (as men) to the design implementation and monitoring and evaluation of policies and programs in all political, economic and social spheres.
- Adopting explicit empowerment strategies targeting women as participants and/or beneficiaries.
- Ensuring equality of opportunity
- Including strategies targeting men as supporters of change

## Team Sambandh celebrated the 71st Republic Day at its various offices and branches.



For feedbacks/queries, please write to arjun.pagal@sambandhfin.com

