# The Communiqué



JUNE 2020 VOLUME 3 | ISSUE 6

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Corporate Office : Sambandh Finserve Pvt. Ltd. Plot No."O" - 4/9, Area 7&8, Civil Township, Rourkela-769004, Odisha, India | CIN : U671200R1996PTC011931

### **Equity Infusion**

Sambandh is pleased to announce about the successful equity infusion from its existing and longtime investor Dia Vikas Capital Pvt. Ltd. Dia Vikas, which is a subsidiary of global microfinance and enterprise development impact investor - Opportunity International Australia, invested INR 2.5 crore in Sambandh in June 2020. The very well-timed equity infusion will help Sambandh to sail through this challenging period.



POS (In INR Mn)



## Employee Wellbeing: COVID-19 Healthcare Measures

The HR team has taken up an initiative of weekly online/telephonic health check-up by the doctors for the employees. The process is being clearly communicated to respective Department Heads and a Helpline Number is shared with the team members to make use of the wellbeing services. Disaster Response Team, constituted at the beginning of the pandemic, along with the Human Resource Business Partners (HRBPs), are constantly following up on any health issues of all colleagues and clients. We have engaged a physician who is always available at "Doctor on Call Helpline Number". All employees are encouraged to take the services whenever they fall sick or experience any kind of symptoms related to COVID-19.

Operational Snapshot | June 2020 -

**Branches** 

100





#### World Environment Day

This time the team celebrated the Environment Day in a different way. Coordinated by the SPM & PE team, initially a theme was decided - "Best out of Waste" and team members were encouraged to bring in handmade items out of waste materials. Accordingly, team members used their creativity, designed variety of handicraft items which were then placed for a competition and winners were chosen based upon their overall craftmanship. Apart from that the team thought of revisiting the last year's "Plant a Tree" initiative and inquired about the status of the trees planted then. And got to know that majority of the clients and team members managed the plants extremely well which have grown by size and flourished in different field locations.



**Active Clients** 

228.270

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Registered Office: DCB - 820/821/822, 8th Floor, DLF Cyber City, Chandaka Industrial Estate, Patia, Chandrasekharpur, Bhubaneswar - 751024, Odisha JUNE 2020 VOLUME 3 | ISSUE 6

#### **International Day of Yoga**

Employee wellbeing and wellness are the two major aspects that we as an organization give utmost emphasis, and the current time even demand for more so that employees feel good and connect better. On the occasion of International Yoga Day, we encouraged youngsters to make a habit of doing some yoga asanas to keep themselves fit and healthy to tackle the current situation of rising COVID-19 infections. All of them acknowledged the call and joined the team in doing meditation, breathing exercises to improve upon mind, body and spiritual health.





#### **Voices from the Field**

Ms. Subasini Jena is a mother of 2 children and runs a fertiliser shop in the Angula locality of Balasore district. Her husband supports her in the business. Ms. Jena came to know about Sambandh in 2017 and took a loan of INR 25,000. With that money she added up stocks and both of them with their strenuous effort witnessed a steady increase in the demand from the local farmers. As a year passed by, with her confidence going up, Ms. Jena applied for the 2nd loan and was sanctioned with INR 30,000. Working along with her husband, she added some space in her existing shop and brought in more items like Ammonium Sulphate, Urea, Calcium Ammonium Nitrate and Anhydrous Ammonia. While sharing her experience about her association with Sambandh, she says "the culture of Sambandh is unique and the field executives including the branch manager clearly explain about the loan and its terms. Besides that, they patiently listen to my queries and worries, show empathy and guide me whenever needed." During the pandemic and lockdown, due to the nature of her business, she is yet to face any obstacles and continues to pay her EMIs after understanding the moratorium aspects. The entire Sambandh family salutes the women leaders like Ms. Jena, who are recognised in their respective localities due to their commitment and hard work. Ms. Subasini Jena is an inspiration to many other women in the local community.

For feedbacks/queries, please write to arjun.pagal@sambandhfin.com

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